

Migrant Consumption of Cultural Goods: hypotheses and evidence

4 giugno 2019

Sala Lauree Blu Piano terra

Campus Luigi Einaudi | Lungo Dora Siena 100 | Torino

Migration has become in the last decades one of the most overarching phenomenon at the global level and immigrant population accounts today more than 10 percent of total population in several advanced countries (United Nations, 2016). At the same time, cultural consumption and arts participation are increasingly recognized in cultural policy circles as means of reducing social exclusion and poverty, which in many cases involve immigrant communities. The interest at policy level has not been compensated by an adequate evidence upon cultural consumption effects on native and migrants socio economic integration. In particular, there is a substantial lack of evidence on immigrants' patterns of cultural consumption, their tastes and preferences for cultural goods of the destination country, and the way cultural preferences and cultural consumption are associated with the socio-economic integration process.

The objective of this workshop is to start to fill this gap by discussing about the drivers of migrants cultural consumption and participation with scholars and with institutions' and associations representatives who use cultural goods as instrument of inclusion of migrants.

Programme

Introduction by Gian Maria Ajani, Rector of the University of Torino

9.00 Chair Alessandra Venturini

Lunch

9.15 Tally Katz-Gerro | University of Manchester

Cultural consumption of immigrants: the sociological perspective

Discussants: Enrico Bertacchini, Pietro Cingolani

Bertacchini E., Venturini A., Zotti R. | University of Torino

Drivers of immigrants' cultural consumption in Italy

Discussants:, Alessandro Crociata, Cristina Mosso.

12.00 *Interventions of the Association actors in the field of cultural consumption:*

Articolo 10 (Barbara Spezini), Medicina a Misura di Donna (Catterina Seia), Paola Matossi (Museo Egizio), Social Fare (Azzurra Spirito), IRES (Enrico Allasino), FIERI (Irene Ponzo), Pietro Cingolani (Unito), STC center (Alessandra Rossi Ghiglione e Silvia Cerrone), Fondazione Giacomo Brodolini (Marco Riva).

14.30 Ruxanda Berlinschi | KU Leuven

Comfort and conformity: a culture-based theory of migration

Discussant: Salvatore Carozzo, Roberto Zotti

Alessandro Crociata | GSSI

Cultural consumption, open-mindedness and dimensions of proactive behavior.

Discussant: Giovanna Segre, Ruxanda Berlinschi

16.30 *Interventions of the Association actors in the field of cultural consumption:*

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